



Scan Report

Searching "agencia marketing" on  for:

WEB-CREATIVO
Urb. La Cerca, 29, 28400 Collado Villalba, Madrid
4.9 ★★★★★ (78)

ARP 1.12 ATRP 1.12 SoLV 100.00

Searched using a 5 x 5 grid with a 4.0km radius covering 64km²



The center point for this grid is [40.6435088, -3.9857965](#)

Search performed on February 29, 2024, 12:19 PM

AI Report Analysis


We analyzed organic Google search results for your business, WEB-CREATIVO, and compared it to 68 competitors. You have excellent scores for your Average Rank Position, Average Total Rank Position, and Share of Local Voice metrics, showing that you are ranking well in all regions. Your strengths include a 4.9-star rating and 78 reviews. Your performance is very good in all regions, so keep up the good work! Click here to start that scan.

Recommendations



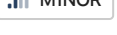
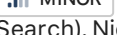



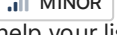
-  **MAJOR** Your grid size of 5x5 appears to be optimal. Consider widening your radius from 4.0 km to 7.0 km to get a clearer view of where else you may be ranking.
-  **MINOR** Consider adding scans for [marketing online agencia Collado Villalba](#), [estrategias marketing digital empresas](#), [optimización SEO local empresas Madrid](#), [campañas publicitarias online Google Ads](#), [resultados positivos marketing online](#). These keyword suggestions are based on specific services offered by the business, location, and potential search intents of users looking for marketing agencies in Collado Villalba.


Vulnerable Competitors

You may be able to overtake these competitors if you implement the recommendations we've outlined above.

-  On a pin to the west (where you are ranked #2), you have an opportunity to outrank FUNMARK - Agencia Marketing Digital - Diseño Web - Estrategias B2B, who is ranked #1 and has a star rating of 5.0 with 6 reviews.

Already Complete

-  **MAJOR** You have a 4.9 star rating.
-  **MAJOR** You have 78 reviews.
-  **MINOR** Your phone number is listed as "+34 674 53 57 88".
-  **MINOR** You have "Reviews from the web" showing directly on your Knowledge Graph (the right-hand sidebar of a Google Search). Nice! While not a huge ranking factor, they do help your listing's prominence, and take up more real estate on the page.
-  **MINOR** Your website is listed as "https://web-creativo.com/potenciamos-tu-negocio-aumenta-tus-ventas/".
-  **MINOR** Your business description is listed as "WEB CREATIVO es una una agencia de marketing online que ofrece estrategias de Marketing Digital para los negocios y empresas que necesitan y valoran resultados. Desde optimización SEO Local, Campañas Publicitarias en Facebook, Google Ads (campañas... More[...]".
-  **MINOR** Your business hours are listed on your Google Business Profile.
-  **MINOR** You have social media profiles showing directly on your Knowledge Graph. While not a huge ranking factor, they do help your listing's prominence, and your listing takes up more real estate on the page.

 This AI-generated report aims to provide a snapshot of your listing's health and suggest improvements. Exercise caution and always double-check recommendations before implementation, as they may not be a perfect fit for your business.

Business Results Comparison

ARP: Average Rank Position across data points where the business is found in the top 20 results.

ATRP: Average Total Rank Position across all data points data points searched.

SoLV: Share of Local Voice is the percentage of data points where the business ranks in the top three positions. Over time, SoLV may be an excellent tool for understanding brand lift.

Business Information	Found In	ARP	ATRP	SOLV
1 WEB-CREATIVO Urb. La Cerca, 29, 28400 Collado Villalba, Madrid 4.9 ★★★★★ (78) ↗ MARKETING AGENCY +7 MORE	25 data points 100% of results	1.12	1.12	100
2 Karina Castro Ceferino - Marketing Digital y Diseño Web C. Anastasio Nieto, 11, 28400 Collado Villalba, Madrid 4.8 ★★★★★ (77) ↗ INTERNET MARKETING SERVICE +5 MORE	24 data points 96.00% of results	2.75	3.48	88.00
3 Tozink Creative Ideas - Agencia de Publicidad y Marketing Cantera de Empresas, C. Anastasio Nieto, 11, Of. 11, 28400 Collado Villalba, Madrid 4.9 ★★★★★ (11) ↗ MARKETING AGENCY +9 MORE	25 data points 100% of results	4.08	4.08	36.00
4 FUNMARK - Agencia Marketing Digital - Diseño Web - Estrategias B2B C. Anastasio Nieto, 11, Local 15, 28400 Madrid 5.0 ★★★★★ (6) ↗ MARKETING AGENCY +3 MORE	25 data points 100% of results	4.28	4.28	20.00
5 Bequest: la agencia de conversación C. el Nogal, 3, 28250 Torrelodones, Madrid 5.0 ★★★★★ (21) ↗ INTERNET MARKETING SERVICE +2 MORE	13 data points 52.00% of results	9.62	15.08	16.00
6 MRG Comunicación C. del Sil, 2, bloque 7, 28490 Becerril de la Sierra, Madrid 4.8 ★★★★★ (16) ↗ MARKETING AGENCY +7 MORE	14 data points 56.00% of results	8.43	13.96	12.00
7 Studio Web Media 5.0 ★★★★★ (9) ↗ MARKETING AGENCY +4 MORE	24 data points 96.00% of results	6.21	6.80	8.00
8 Leticia del Corral 4.8 ★★★★★ (5) ↗ MARKETING AGENCY +5 MORE	1 data point 4.00% of results	3.00	20.00	4.00
9 Web punto Seo - Agencia SEO Madrid C. Roseles, 3, 1E, 28411 Moralzarzal, Madrid 0.0 ★★★★★ (0) ↗ MARKETING AGENCY	2 data points 8.00% of results	7.00	19.88	4.00
Seonoser 5.0 ★★★★★ (28)	11 data points 44.00% of results	10.45	16.36	4.00

MARKETING AGENCY [+1 MORE](#)

11

Carlota Galván- Agencia de Marketing Digital

Atlantic Ocean
5.0 ★★★★★ (12)

MARKETING AGENCY [+7 MORE](#)

13 data points
52.00% of results

11.38

16.00

4.00

12

Ideah

Calle del Dr. Varela, 37, 1A, 28430 Alpedrete, Madrid
4.7 ★★★★★ (13)

ADVERTISING AGENCY

14 data points
56.00% of results

9.43

14.52

4.00

13

Pink Fish | Agencia de Marketing Digital

C. Real, 28250 Torrelodones, Madrid
5.0 ★★★★★ (8)

MARKETING AGENCY

11 data points
44.00% of results

11.18

16.68

0.00

14

Biomarket um

C. Luarda, 1, 28250 Torrelodones, Madrid
5.0 ★★★★★ (12)

MARKETING AGENCY [+3 MORE](#)

6 data points
24.00% of results

13.67

19.24

0.00

15

SeJimenez

5.0 ★★★★★ (20)

INTERNET MARKETING SERVICE [+1 MORE](#)

7 data points
28.00% of results

8.86

17.60

0.00

16

Snik Digital Solutions, S.L.U.

Pl. Mayor, 4, 28412 Cerceda, Madrid
5.0 ★★★★★ (6)

MARKETING AGENCY [+5 MORE](#)

7 data points
28.00% of results

9.00

17.64

0.00

17

Agencia KREA!

0.0 ★☆☆☆☆ (0)

MARKETING AGENCY [+1 MORE](#)

1 data point
4.00% of results

18.00

20.00

0.00

18

Ebuala Agencia de Publicidad

C. Chile, 10, 1º, 125, 28290 Madrid
5.0 ★★★★★ (20)

MARKETING AGENCY [+3 MORE](#)

7 data points
28.00% of results

15.29

19.40

0.00

19

Imprenta Online - Collado Villalba

Urb. La Cerca, 29, 28400 Collado Villalba, Madrid
4.8 ★★★★★ (18)

WEBSITE DESIGNER [+5 MORE](#)

1 data point
4.00% of results

13.00

20.00

0.00

20

GLURE

C/ Charco de la Peña, 3, Local 1, 28400 Collado Villalba, Madrid
5.0 ★★★★★ (2)

MARKETING AGENCY [+3 MORE](#)

2 data points
8.00% of results

15.00

20.00

0.00

21

Agencia Digital ETC

C. San José, 30, 28411 Moralzarzal, Madrid
5.0 ★★★★★ (1)

MARKETING AGENCY

4 data points
16.00% of results

12.00

19.56

0.00

22

Osiris Marketing

C. de Somosierra, 12, 28450 Collado Mediano, Madrid
0.0 ★☆☆☆☆ (0)

MARKETING AGENCY

1 data point
4.00% of results

14.00

20.00

0.00

Mailrelay

3 data points
12.00% of results

























15.33

20.00

0.00

Business Information	Found In	ARP	ATRP	SOLV ▾
<p>C. Nardo, 12, 28250 Torreloz, Madrid 4.9 ★★★★★ (528) INTERNET MARKETING SERVICE +1 MORE</p>				
<p>4web.es C. del Huerto, 6, 28411 Moralzarzal, Madrid 0.0 ★★★★★ (0) INTERNET MARKETING SERVICE +1 MORE</p>	<p>1 data point 4.00% of results</p>	19.00	20.00	0.00
<p>Clientesonline - Marketing C. Chile, 10, oficina 125, 28290 Las Rozas de Madrid, Madrid 4.8 ★★★★★ (50) MARKETING AGENCY</p>	<p>5 data points 20.00% of results</p>	14.80	19.76	0.00
<p>SinLios Soluciones Digitales C. de Antonio Machado, 7, 28490 Becerril de la Sierra, Madrid 5.0 ★★★★★ (15) MARKETING AGENCY +5 MORE</p>	<p>7 data points 28.00% of results</p>	14.00	19.04	0.00
<p>Marketing Medianet Edificio Alba, C. Rosa de Lima, 1 Bis, Ofi. 210, 28290 Las Rozas de Madrid, Madrid 5.0 ★★★★★ (8) MARKETING AGENCY +4 MORE</p>	<p>2 data points 8.00% of results</p>	17.00	20.00	0.00
<p>ONE BRAND LAB C. de las Damas, 9, 28412 Cerceda, Madrid 4.0 ★★★★★ (4) MARKETING AGENCY</p>	<p>4 data points 16.00% of results</p>	14.00	19.88	0.00
<p>Imagen Social C. Peñazarzal Nte., 28411 Moralzarzal, Madrid 3.0 ★★★★★ (2) MARKETING CONSULTANT +1 MORE</p>	<p>2 data points 8.00% of results</p>	13.00	20.00	0.00
<p>Revenue Management World C. del Cares, 22, 28248 La Berzosa, Madrid 5.0 ★★★★★ (3) MARKETING CONSULTANT</p>	<p>1 data point 4.00% of results</p>	12.00	20.00	0.00
<p>Comunicacinfo. Cinco sentidos para comunicar tus ideas 5.0 ★★★★★ (3) INTERNET MARKETING SERVICE +3 MORE</p>	<p>1 data point 4.00% of results</p>	16.00	20.00	0.00
<p>Creativate.es Calle Jacinto Benavente, 2, 28232 Las Rozas de Madrid, Madrid 4.9 ★★★★★ (26) MARKETING AGENCY +3 MORE</p>	<p>2 data points 8.00% of results</p>	18.50	20.00	0.00
<p>iempresa - digital marketing agency C. Chile, 4, Edificio I, Oficina 42, 28290 Las Rozas de Madrid, Madrid 4.4 ★★★★★ (11) MARKETING AGENCY +2 MORE</p>	<p>1 data point 4.00% of results</p>	18.00	20.00	0.00
<p>MASK COMUNICACION C. Chile, 10, Planta 1ª Oficina 27, 28290 Las Rozas de Madrid, Madrid 4.6 ★★★★★ (9) MARKETING AGENCY</p>	<p>1 data point 4.00% of results</p>	19.00	20.00	0.00
<p>Vakkeros Marketing Digital</p>	<p>2 data points 8.00% of results</p>	19.50	20.00	0.00

Business Information	Found In	ARP	ATRP	SOLV ▾
<p>Av. de Torrelodones, 13 - 3, 28250 Torrelodones, Madrid 5.0 ★★★★★ (3) 📍 MARKETING AGENCY +2 MORE</p>				
<p>36 SAO BRANDING Av. Bonanza, 26, 28492 La Ponderosa de la Sierra, Madrid 5.0 ★★★★★ (2) 📍 MARKETING AGENCY +2 MORE</p>	<p>1 data point 4.00% of results</p>	14.00	20.00	0.00
<p>37 SEO LOCAL con YINYANGSEO AGENCY C. Gloria Fuertes, 28412 Cerceda, Madrid 5.0 ★★★★★ (1) 📍 MARKETING AGENCY</p>	<p>1 data point 4.00% of results</p>	19.00	20.00	0.00
<p>38 Bodedomus S.L. C. las Margaritas, 8, 28460 Los Molinos, Madrid 5.0 ★★★★★ (6) 📍 MARKETING AGENCY +3 MORE</p>	<p>1 data point 4.00% of results</p>	18.00	20.00	0.00
<p>39 Ruiba Media, S.L. Av. Reina Victoria, 8, 28430 Alpedrete, Madrid 4.8 ★★★★★ (11) 📍 WEBSITE DESIGNER</p>	<p>2 data points 8.00% of results</p>	17.50	20.00	0.00
<p>40 Diseño de páginas web y posicionamiento web. Creative Cocos 5.0 ★★★★★ (7) 📍 WEBSITE DESIGNER +2 MORE</p>	<p>3 data points 12.00% of results</p>	15.67	20.00	0.00
<p>41 Hardwon C. Maestro Zudaire, 2 A, Oficina 2, 28400 Collado Villalba, Madrid 5.0 ★★★★★ (4) 📍 MARKETING AGENCY +3 MORE</p>	<p>12 data points 48.00% of results</p>	15.92	18.56	0.00
<p>42 StrategiX C. las Águedas, 7, 28400 Collado Villalba, Madrid 5.0 ★★★★★ (5) 📍 MARKETING AGENCY</p>	<p>23 data points 92.00% of results</p>	8.00	9.04	0.00
<p>43 El Profe de Marketing Growth Hacker Coach Estrategias Digitales Agencia de Marketing Online Entrada por, Calle cañada nueva, Portal:4 Piso: 3 Puerta: 1, C. Patriarca, 29, 28200 San Lorenzo de El Escorial, Madrid 5.0 ★★★★★ (70) 📍 MARKETING AGENCY +9 MORE</p>	<p>5 data points 20.00% of results</p>	12.40	19.28	0.00
<p>44 Gonzalo Gutierrez Diseñador Web + SEO 4.6 ★★★★★ (18) 📍 WEBSITE DESIGNER +2 MORE</p>	<p>10 data points 40.00% of results</p>	10.80	16.92	0.00
<p>45 Inforgala 5.0 ★★★★★ (10) 📍 MARKETING AGENCY +4 MORE</p>	<p>5 data points 20.00% of results</p>	14.80	19.76	0.00
<p>46 Diseño de páginas Web y Marketing Digital AVANZA C/ Topacio, Urb. El Guijo, 13, 28260 Galapagar, Madrid 0.0 ★☆☆☆☆ (0) 📍 MARKETING AGENCY +2 MORE</p>	<p>1 data point 4.00% of results</p>	11.00	20.00	0.00
<p>Genco Marketing Digital Av. de Torrelodones, 15, 28250 Torrelodones, Madrid 5.0 ★★★★★ (6)</p>	<p>11 data points 44.00% of results</p>	12.27	17.16	0.00

Business Information		Found In	ARP	ATRP	SOLV ▾
 MARKETING AGENCY +6 MORE					
48	Channel Prom S.L Calle Fuente del Álamo, 16 CC, 1ªPlanta Local A8, 28400 Collado Villalba, Madrid 4.4  (9)  MARKETING AGENCY +6 MORE	23 data points 92.00% of results	10.52	11.36	0.00
49	Suona Comunicación C. del Topacio, 13, 28260 Galapagar, Madrid 0.0  (0)  MARKETING AGENCY	1 data point 4.00% of results	14.00	20.00	0.00
50	Buenamanera C. de las Letras, 26, 28439 Alpedrete, Madrid 5.0  (5)  MARKETING AGENCY +3 MORE	17 data points 68.00% of results	11.82	14.76	0.00
51	Equipo Kapt a P.º Andrés Vergara, 1, B6, 28250 Torrelotones, Madrid 4.7  (31)  MARKETING AGENCY +1 MORE	9 data points 36.00% of results	15.00	18.84	0.00
52	Mantenimiento, servicios y consultoría - Ayuda WordPress C. Gabriel García Márquez, 12, 28400 Collado Villalba, Madrid 5.0  (7)  TRAINING CENTRE +4 MORE	9 data points 36.00% of results	17.22	19.64	0.00
53	Arena Publicidad Integral SL C. del Alabastro, 25, 28260 Galapagar, Madrid 5.0  (1)  ADVERTISING AGENCY	1 data point 4.00% of results	20.00	20.00	0.00
54	A Uno Marketing Av. de Honorio Lozano, 53, Portal 4, Bajo A, 28400 Collado Villalba, Madrid 5.0  (2)  MARKETING AGENCY	20 data points 80.00% of results	15.15	16.32	0.00
55	TheFatFinger 5.0  (19)  MARKETING AGENCY +2 MORE	1 data point 4.00% of results	10.00	20.00	0.00
56	BigPubli Agencia de Marketing Online Av. de Honorio Lozano, 17, 1ºA, 28400 Collado Villalba, Madrid 5.0  (2)  MARKETING AGENCY +4 MORE	19 data points 76.00% of results	16.42	17.52	0.00
57	+CW Mas Conversiones WEB Agencia de Marketing Digital Desarrollo WEB Publicidad Digital C. Cañada Nueva, 29, 28200 San Lorenzo de El Escorial, Madrid 5.0  (19)  MARKETING AGENCY +5 MORE	1 data point 4.00% of results	19.00	20.00	0.00
58	121PR C. Maestro Zudaire, 2A, 28400 Collado Villalba, Madrid 3.5  (6)  MARKETING AGENCY +1 MORE	2 data points 8.00% of results	20.00	20.00	0.00
	Jiminy Cricket C. Anastasio Nieto, 11, 28400 Collado Villalba, Madrid 5.0  (1)	4 data points 16.00% of results	15.75	20.00	0.00

Business Information		Found In	ARP	ATRP	SOLV ▾
INTERNET MARKETING SERVICE					
60	OBEN Av. de las Rocas, 24, 3D, 28430 Alpedrete, Madrid 4.9 ★★★★★ (27) WEBSITE DESIGNER +4 MORE	5 data points 20.00% of results	12.00	19.20	0.00
61	Revenue & Marketing Solutions 4.9 ★★★★★ (11) MARKETING CONSULTANT +1 MORE	6 data points 24.00% of results	11.67	18.76	0.00
62	Minimalsem Agencia Ecommerce y Marketing Digital C. Mirador Sierra de Madrid, 4, 28400 Collado Villalba, Madrid 5.0 ★★★★★ (2) MARKETING AGENCY +3 MORE	15 data points 60.00% of results	14.60	17.16	0.00
63	NIZA Marketing C. Azuela, 42, 28400 Collado Villalba, Madrid 0.0 ★☆☆☆☆ (0) MARKETING AGENCY	1 data point 4.00% of results	19.00	20.00	0.00
64	Finzel Public Relations, S.L. C/ Charco de la Peña, 1, Local 4, 28400 Collado Villalba, Madrid 5.0 ★★★★★ (21) PUBLIC RELATIONS FIRM	12 data points 48.00% of results	12.33	16.84	0.00
65	KIT DIGITAL Diseño Web SEO Look Around C. Nuevo Guadarrama, 23, 28440 Guadarrama, Madrid 4.8 ★★★★★ (6) MARKETING AGENCY +2 MORE	4 data points 16.00% of results	16.25	20.00	0.00
66	Publiatea C. de las Ciencias, 65, 28430 Alpedrete, Madrid 4.7 ★★★★★ (3) ADVERTISING AGENCY	1 data point 4.00% of results	17.00	20.00	0.00
67	Producción de vídeo Madrid - postproducción - creación de contenido multimedia y fotografía - JAVIER BEDRINA Av. de los Canteros, 38, 28430 Alpedrete, Madrid 5.0 ★★★★★ (67) PHOTOGRAPHY STUDIO +2 MORE	1 data point 4.00% of results	19.00	20.00	0.00
68	DIGITAL XXL C. Prta de Abajo, 12, 28430 Alpedrete, Madrid 4.0 ★★★★★ (2) ADVERTISING AGENCY	2 data points 8.00% of results	20.00	20.00	0.00
69	Comunicación Y Crecimiento Sales Opening C. de Murillo, 13, 28490 Becerril de la Sierra, Madrid 5.0 ★★★★★ (2) MARKETING AGENCY	1 data point 4.00% of results	20.00	20.00	0.00